



ALLIE BUSTION

WRITER &
NARRATIVE DESIGNER

ABOUT ME

I am an independent tabletop game designer, narrative designer, and writer. I enjoy building worlds and crafting mechanical structures that support and push them forward, enabling players to tailor their individual experience without taking from the core of the game.

CONTACT

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LinkedIn: [linkedin.com/in/madpierrrot](https://www.linkedin.com/in/madpierrrot)

EDUCATION

The University of the Arts

Bachelor of Fine Arts, Animation

2006 - 2011

- Fencing Club
- Film Making & History Classes
- Various Interdisciplinary Classes
- Client Projects, including the Philadelphia Film Festival

Archbishop Prendergast

High School

Class of 2005

- Field Hockey
- Lacrosse
- Choir
- School Play

WORK HISTORY

Module Production

Roll20 - The Orr Group | 2017 - 2020

Adapted and optimized print books for interactive digital format. Select achievements include:

- Spearheaded design and use of macro programming, allowing automation of repetitive tasks, granting more ease of access, streamlining rulesets for play.
- Adapted 26 printed books totaling thousands of pages across 5 game systems for an integrated virtual platform, diversifying the company's product offerings and contributing to growth from 1 to 4 million users.

Independent & Freelance Tabletop Game Designer

Self-Employed | 2016 - present

Designing, adapting, and writing tabletop role playing games and lore for self-published works as well as clients. Select achievements include:

- Writing quests, adventures, lore sections, characters, and small games to client specifications and word limits with feedback and edits.
- Creating interactive quest designs with branching player choices and significant consequence.
- Customizing and building on existing systems to tailor the game experience to theme.

Clients include Green Ronin Publishing, Guildhall Studios, Paizo, Inc, and Wizards of the Coast.

More can be found at [linkedin.com/in/madpierrrot](https://www.linkedin.com/in/madpierrrot).

SKILLS

Narrative Design

- Creative Writing
- Script Writing
- Quest Design & Flow
- Storytelling
- Game Mastering for Groups
- Tabletop Game Design

Tools & Software

- Photoshop
- Illustrator
- InDesign
- Premiere
- After Effects
- HTML & CSS
- Canva

Visual Design

- Illustration
- Animation
- Storyboarding
- Concept Art

Community & Social

- Discord Moderation
- Twitch Moderation
- Tweetdeck
- Buffer
- Twitch
- Twitter
- Instagram

General Design

- Pitch Writing
- Copywriting
- Research
- Media Analysis
- Drafting Design Documents
- Iterative Design Processes
- Collaborative & Interdependent Workflows
- Testing & Review

General

- Word/Google Docs
- Excel/Google Sheets
- Data Entry
- Popular Media & Culture Knowledge
- Public Speaking
- Constructive Feedback

INTERESTS

- Narrative Design
- Writing & Scripting
- Game Design
- Impact of Story
- Character Design & Development
- Community Development, Management, & Moderation
- Social Media Management
- Esports & Live Production
- Content Production